



PRESENTING

SWEDISH WOOL ON THE MOVE

Systems, grading and the future of the fibre

Three main groups



IMPORTED BREEDS



LANDRACE SHEEP

Photo: www.finull.se



ALLMOGE SHEEP



Three main groups



IMPORTED BREEDS



LANDRACE SHEEP

Photo: www.finull.se



ALLMOGE SHEEP



Åse
n



Klövsj
ö



Dala
Päls



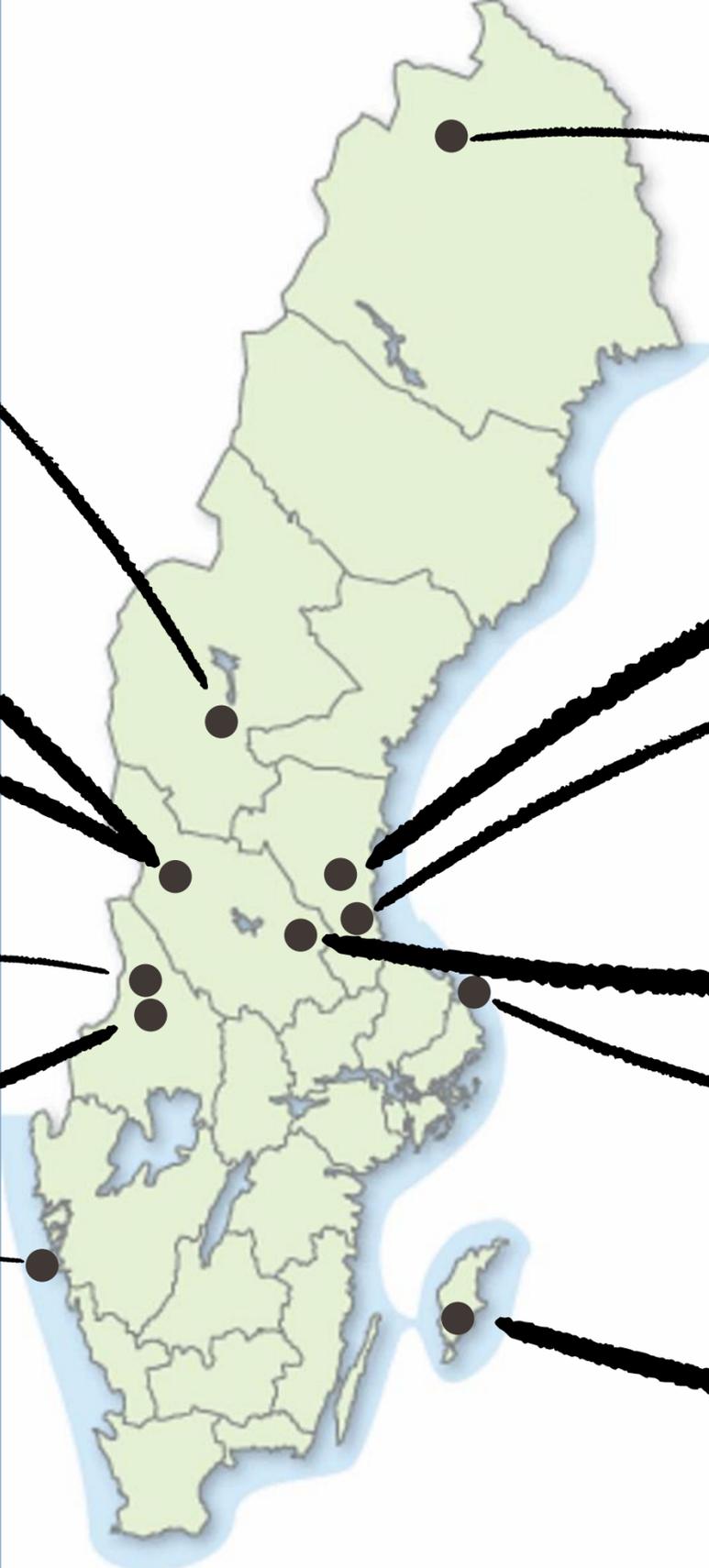
Värmlan
d



Tabacktor
p



Bränn
ö



Fjällnä
s



Helsing
e



Gestrik
e



Svärdsj
ö



Roslag
s



Gut
e

Dala Päls sheep



Rya sheep



Double coated
Strong, shiny



Gute sheep



Gotland sheep



Shiny, strong
pelt

Dala Päls sheep



Rya sheep

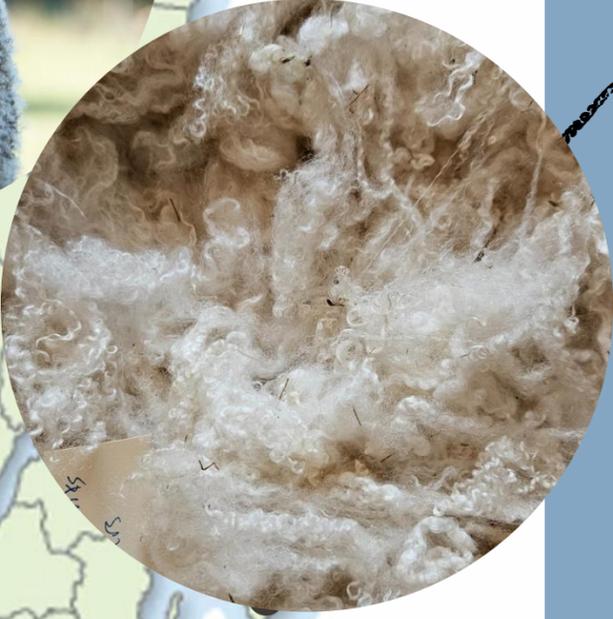


Double coated
Strong, shiny

Finewool sheep



Shiny, silky,
fine wool



Gute sheep



Gotland sheep



Shiny, strong
pelt



Context

- Not that many sheep - 300 000
- Different breeds with a wide variety of wool
- Small sheep farms scattered across the very long country

→ Collecting and volume





ULLKONTORET

Collecting, scouring
Spinnery

Pioneers

- Have showed that it is possible
- without subsidies
- Can deliver large volumes
- Next step: grading wool stations
- Not yet in place – system-
building through new
professional training
programmes, the Swedish Wool
Standard, and industry dialogue.



VÄSTKUSTENS ULLINSAMLING

Sheering, collecting



THE SWEDISH WOOL INITIATIVE

Arena Svensk ull - a network connecting stakeholders in the Swedish wool sector.

Axfoundation - an independent non-profit advancing sustainability through research and real-world projects.

Swedish wool standard

- Based on the types of wool we have - not the breeds
- Strongly influenced by the Norwegian wool standard..
- ..but with focus on the best use for each specific wool quality.
- The Allmoge sheep wool can fit in several different classes, and therefor also bring up volume of certain qualities.







What's going on?



THE SWEDISH WOOL STANDARD

To be implemented and spread



WOOLSTATIONS

New coming up and new forms being explored



PROJECTS

Digital courses for sheep owners
New spinnery for industry
AI tools
Traceable product pass
EU and interreg projects



EDUCATION PROGRAMMES

Wool consultant and Wool grader
Spinner, Felt maker

A photograph of a sheepdog lying on a dirt floor in a barn. The dog is looking towards the camera. In the background, there are several sheep and a large pile of wool. The barn walls are made of wood. The image has a blue tint.

THE GRASS ROOTS

Courses, workshops, presentations
-farmer by farmer



THE FUTURE

- Demand exists – but the value is lost along the way.
- Wool is a societal investment – like railways, food security, and battery factories. It creates values beyond its market price.
- Needed: national initiatives and a long-term strategy. Political tools and economic incentives.

THANK YOU!



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